# TASH BARTLETT

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## **GOVERNANCE STATEMENT**

I am committed to ensuring best practices governance is in place, particularly in the sports and recreation and private sectors of health and wellness. My background of banking and finance, mergers and acquisitions and strategy enables me to bring a strong financial, project management and strategic skill set to the board table. My governance roles in the Not For Profit Sports sector enables me to immediately add value having dealt with all manner of challenges.

My strengths of leadership, planning, organisation, discipline and a passion to add value means that I will work with my fellow board members to ensure the board runs effectively, has a strong relationship with the management team and that the strategic direction of the organisation is aligned to the organisation's purpose.

#### **GOVERNANCE EXPERIENCE**

Independent Director | Auckland Basketball Services Limited August 2023 - current

Board ChairTennis Northern RegionApril 2023 - currentTennis Northern Region Inc. is an amateur sports body promoting and managing the gameof tennis from the Harbour Bridge to Cape Reinga. The organisation's mission is to get morepeople playing more tennis more often.

Key achievements to date are the adoption of the 2023-27 Strategic Plan, progressing the rebuild of the Forrest Hill Tennis Facility following the Auckland January 2023 floods and working with two other sporting codes on the development of the Albany Tennis Park into a multi-sport facility.

Elected Member | Tennis Northern Region

September 2021 - current

## **BOARD STRENGTHS**

Industry / Sector Experience

- Banking / Finance
- Sports / Recreation
- Events / Fundraising

Functional Skills

- Finance
- Strategic Planning

- Events and Fundraising
- Project Management

**Governance Attributes** 

- Ability to develop strong relationships with the CEO and fellow board members
- Ensuring that the Strategic Plan is aligned to the organisation's purpose and that the management team's performance and reporting is aligned to the Strategic Plan
- Ability to guide and mentor management during a crisis
- Grants expertise

Diversity

• Voice for women

## **EXECUTIVE EXPERIENCE**

#### **Kristin School**

November 2019 – June 2023 Marketing Events and Fundraising Manager (part-time 25 hours)

The main purpose of the role was to develop a standard for Kristin events and ensure all events are delivered to this standard and lead major fundraising initiatives.

#### **Auckland Council**

July 2017 – November 2019 Principal Planning & Projects, Communications

The main purpose of the role was to provide senior leadership to deliver collaborative outcomes across Auckland Council, Council Controlled Organisations and the Communications Department, ensure stable and accurate financial management and planning and develop and lead significant organisation wide projects, programmes and events.

My personal achievements were the project management of the Communications Department's response to the S17a Value for Money Review and the improvement in the engagement and the culture of our department from the implementation of a High-Performance Culture programme.

#### **Commonwealth Bank Of Australia**

September 2004 – February 2009 Various strategic roles

My personal achievements were the establishment of a standalone Agribusiness Division to service the bank's rural customers and the establishment of AgriLine, a start-up business centre located in Wagga Wagga, New South Wales with an initial team of 18 to improve rural customer retention and profitability.

**Carter Holt Harvey** April 2002 – June 2004 Analyst - Acquisitions & Divestments

#### Various other roles

Past roles included analyst and corporate finance positions at Bank of New Zealand and Westpac, and my own personal fitness and nutrition business.

#### QUALIFICATIONS

Bachelor of Arts and Commerce Majored in Japanese and Economics ('A' average) University of Auckland 1993 – 1996

Diploma of Applied Finance and Investment Graduate Diploma in Banking Securities Institute Australia 1997 – 2002

National Certificate in Fitness (Level 3 NZQA) and Open Polytechnic Certificate in Personal Training (Level 4 NZQA) New Zealand Institute of Health & Fitness February – August 2012

Holistic Performance Nutrition Level 1 Certification Holistic Performance Nutrition July 2016

#### PROFESSIONAL DEVELOPMENT

Not For Profits Governance Essentials Institute of Directors May 2022

#### PROFESSIONAL MEMBERSHIPS

Women in Sports Governance Appoint Better Boards

#### COMMUNITY INVOLVEMENT / INTERESTS

President | Campbells Bay Tennis Club

June 2020 - current

#### REFEREES

Willingly supplied on request